

# the essential Communications Intranet



## Start your journey to an engaging Digital Workspace.

According to the Office for National Statistics, UK productivity stands at 20% below the average for G7 countries. In order to increase productivity of the workforce there is no doubt that employee engagement should be at the top of the agenda for any business.

A recent survey discovered that a staggering

number of employees do not feel engaged at work, with 48% saying they were only moderately engaged, and 15% claiming to have low – or even no – engagement.

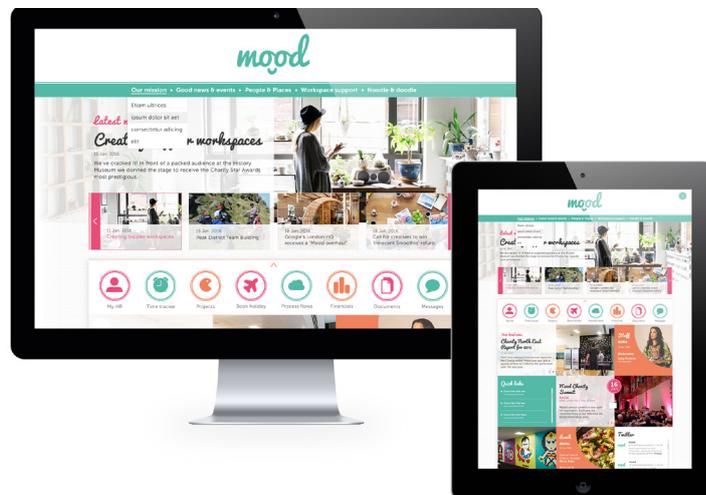
And in a mobile-first, cloud-first world, with more and more people working from tablet and mobile devices away from the office, empowering employees with the tools and resources to engage more effectively with the business has never been so important.

## Enhancing employee engagement

### The Essential Communications Intranet has employee engagement at its core.

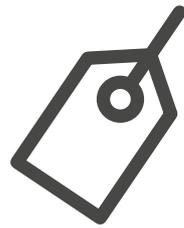
It is not a product - we don't make "off-the-shelf" intranets. Our team of Consultagents have lovingly crafted all the essential elements

of an engaging intranet experience from creative design to award-winning UX, and packaged them up with a refined methodology to deliver a ready-to-use solution at a fixed price.



# Why choose the Essential Communications Intranet?

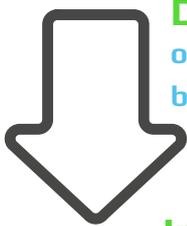
As if a happier and more engaged workforce wasn't enough, the Essential Communications Intranet has a massive impact on your bottom line:



Choose from our **fixed price** offering available **in tiers**

or

our exclusive **Essential Communications Intranet** as a Service

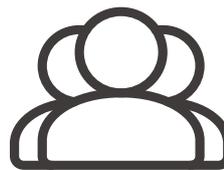
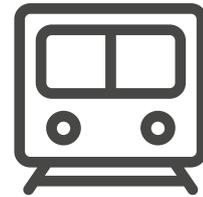


**Decrease** operational costs by **10%**



**Increase** knowledge access by **30%**

**Reduce travel and communication costs** by up to **20%**



**Increase** your customer satisfaction levels by **18%** with **10%** higher customer loyalty



**Increase** your **revenue** by **10%**

Witness a **12%** spike in productivity with a **happier, more engaged** team

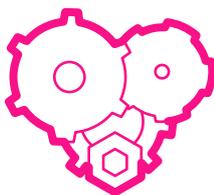


Gain a **20-30%** increase in access to **expertise**



## Wait, there's more:

We haven't white labelled a solution stamping your company's logo in the top left corner. Our team of designers will create a beautiful look and feel that is tailor-made just for your organisation. And we'll create an intranet solution that sets you up on your digital workspace journey:



**User Experience at its heart**



**Ready-to-use and future proof**



**Fixed price or  
Managed Service**



**Launch-day support  
and Training**



**Ongoing Support**

# Don't just take our word for it

We know what works to drive employee engagement and adoption for our clients and have a number of success stories:



## Alzheimer's Society

*The new intranet design is slick, modular and intuitive giving a sense of community which ensures that volunteers and permanent employees alike feel like part of a team.*

## Fred Perry

*The improved design and usability of Fred Perry's intranet allows them to collaborate more effectively and communicate with staff both in retail stores and head office.*

# Contact us

Talk to us today to find out more about your Essential Communications Intranet.

-  Call us on +44 (0)20 3376 9500
-  Visit us at [www.clearpeople.com](http://www.clearpeople.com)
-  Like us on Facebook: [www.facebook.com/clearpeople](http://www.facebook.com/clearpeople)
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-  Join our LinkedIn Community: [www.linkedin.com/company/clearpeople-ltd](http://www.linkedin.com/company/clearpeople-ltd)
-  Drop us a line at [theconsultagents@clearpeople.com](mailto:theconsultagents@clearpeople.com)
-  Or pop in for a coffee at The Aircraft Factory, 100 Cambridge Grove, London W6 0LE